WHOLESALER PACKING INSTRUCTIONS

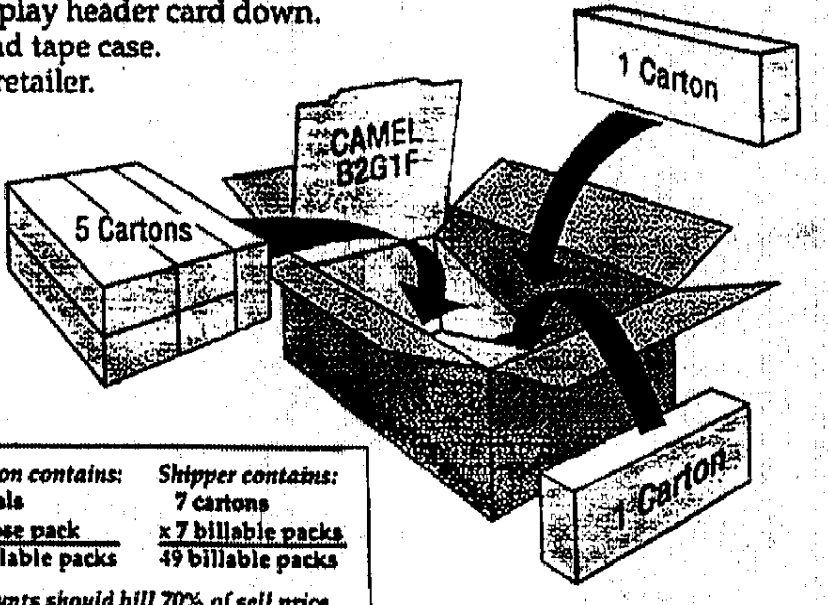
VALUE ADDED PROMOTIONS | **3RD QTR.'98**

August CAMEL B2G1F

(Buy 2 Packs Get 1 Free)

STEPS

1. Open CAMEL B2G1F shipping case.
2. Place 7 cartons (4 CAMEL Lights Box and 3 cartons CAMEL Filter Box) promotional product into shipper/display. **Promotional product is in white cartons and is pre-sleeved.**
3. Fold display header card down.
4. Close and tape case.
5. Ship to retailer.



1 Carton contains:	*Shipper contains:*
3 deals	7 cartons
+ 1 loose pack	x 7 billable packs
7 billable packs	49 billable packs

Accounts should bill 70% of sell price.

Item: # 542405

MSA Promotion Reporting Description: CAM AUG B2G1F

Brand Style	FILTER BOX	LIGHT BOX				
Number of Cartons	3	4				

51844 8585

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Revised: 5/11/98

Source: https://www.industrydocuments.ucsf.edu/docs/lypy0000